

## NOTICE OF STUDY COMMENCEMENT

### Oxford County Cycling Master Plan

Oxford County is developing a Cycling Master Plan to enhance its current cycling initiatives, identify opportunities for commuter cycling, and provide on-road connectivity to local cycling and off-road trail networks. The County has retained WSP Canada Group Limited, in partnership with Share the Road Cyclist Coalition, to prepare the Cycling Master Plan.

The core objectives of the Cycling Master Plan are to:

- Better connect significant community areas and key destinations through municipal cycling and trail networks that also align with provincial cycling initiatives, such as the province-wide cycling network;
- Plan for multi-modal connections between cycling and public transit, car pool lots, and passenger rail service, and identify commuter cycling routes to support travel by bike to and from work or other major trips; and,
- Support education and promote tourism opportunities to create a stronger culture of cycling in Oxford County.

#### Public and stakeholder input

Community feedback is essential to preparing the Cycling Master Plan. To inform the initial stages of this project, we have launched an online engagement tool at *Speak Up, Oxford* at [www.oxfordcounty.ca/speakup](http://www.oxfordcounty.ca/speakup) to seek public input and better understand cycling priorities, preferences, route ideas and design interests. Visit the Cycling Master Plan project page to access project information, a community survey with mapping tool for feedback, and ongoing project updates. The survey is open until August 28, 2020.

Due to COVID-19 public health restrictions on public gatherings, opportunities for involvement are limited to online, phone and mail. If public health directives permit, in-person consultation sessions may be held at a later date.

Send your questions or feedback to:

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*Information will be collected according to the Municipal Freedom of Information and Protection of Privacy Act. With exception of personal information, all comments will be part of the public record.*