

Frosty the Snowman

With the success of Rudolph the Red-Nosed Reindeer, Steve Nelson and Gene Autry made another Christmas classic: *Frosty the Snowman* which peaked at number 7 on the charts in 1950. The musical release coincided with a Little Golden Book publication which further propelled the marketability of Frosty. In 1969 Rankin-Bass production company introduced the twenty-five minute TV classic we know and love today!



Fun fact: Did you know the earliest documentation of a snowman was an illustration from a 1380 book of hours (a Christian devotional book popular in the Middle Ages)?

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