

DEMOGRAPHICS

Recognizing the unique socio-demographic profile of a region is an important first step in understanding the needs and circumstances of its residents. How many people live here? Are the residents generally younger or older than elsewhere in the province? What do their families look like? How diverse is the population? Answers to these questions allow us to make more informed decisions about the types of programs and services that will best contribute to the wellbeing of residents in Oxford County.

POPULATION

According to the 2016 Census of Canada, Oxford County is home to 110,862 people, which represents 0.8% of the total population of Ontario. Almost two-thirds of the County's population (62.7%) lives in one of the small urban areas (i.e., Woodstock, Ingersoll, and Tillsonburg) with the other third of residents (37.3%) calling home one of the five Townships – Blandford-Blenheim, Norwich, South-West Oxford, Zorra, and East Zorra-Tavistock.

From 2011 to 2016, the total population grew by 4.9% with the highest growth rates in Woodstock (8.3%), Ingersoll (5.0%), and East Zorra- Tavistock (4.3%). The lowest growth rates were in Blandford-Blenheim and Zorra, which grew by 0.5% and 1.0% respectively from 2011 to 2016. The overall growth in population in Oxford County (4.9%) is slightly greater than in Ontario (4.6%) and quite similar to the 5.0% average population growth across Canada.

AGE

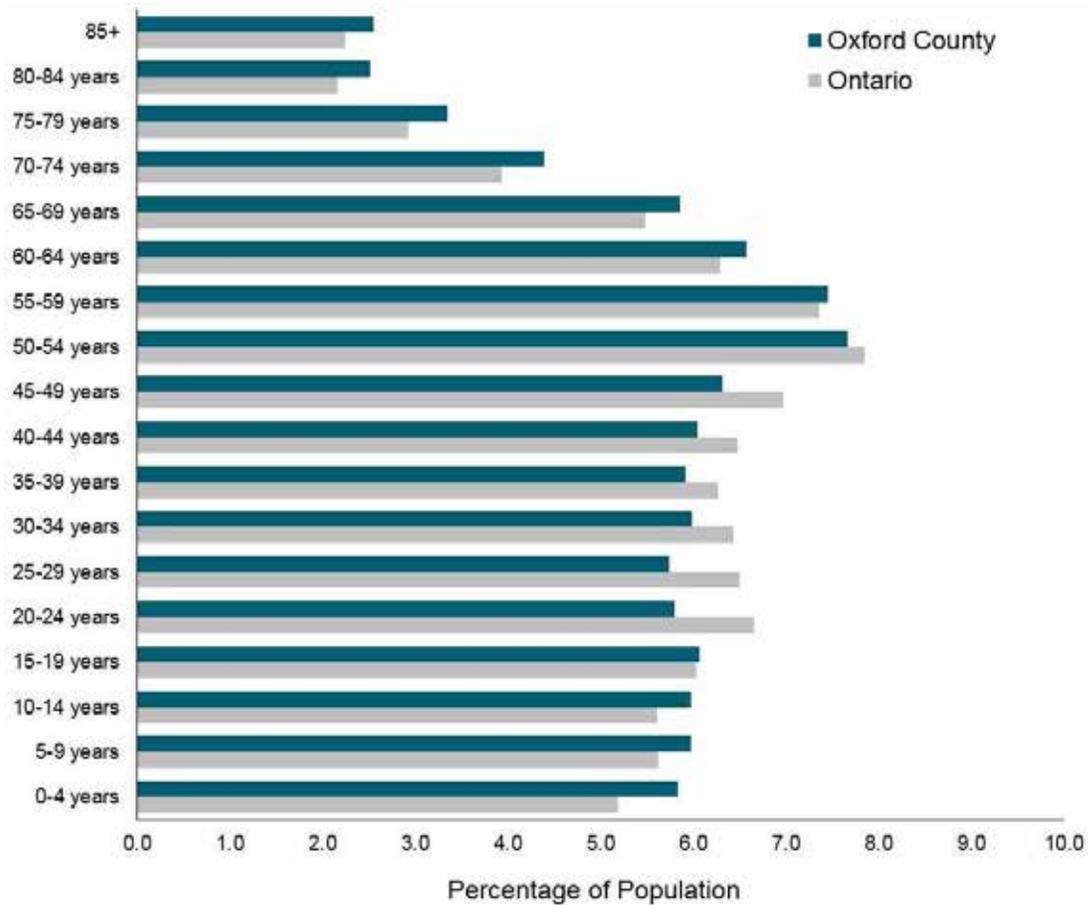
The population of Oxford County is generally older than in the rest of the province. The percentage of residents over the age of 54 years (32.7%) is similar to that in West Region, but much higher than in Ontario overall (30.4%). The higher percentage of older residents in Oxford County is reflected in the median age of 42.3 years, which is a full year greater than for the province and the country overall (with median ages of 41.3 years and 41.2 years respectively). Even though Oxford County also has a slightly higher proportion of children (17.8% from zero to 14 years of age) than Ontario as a whole (16.4%), it has a much lower percentage of residents from 20 to 54 years of age (43.5%) than the rest of Ontario (47.2%).



population growth
from 2011 to 2016

OXFORD	4.9%
ONTARIO	4.6%
CANADA	5.0%

OXFORD COUNTY HAS A LOWER PERCENTAGE OF RESIDENTS BETWEEN 20 AND 49 YEARS OF AGE THAN IN THE PROVINCE OVERALL



42.3 YRS

median age of residents in Oxford County

14.0%

families led by a lone parent

FAMILIES

Lower than the provincial average (17.1%), 14.0% of families in Oxford County are led by a lone parent. Three of four of the families led by a lone parent are women (76.6%), which is much lower than the rate for the entire province (80.4%). About 5 in 10 of residents are married or living in a common-law relationship (51.1%), which is markedly lower than the provincial and national rates (57.3% and 57.6% respectively). Families in Oxford County have an average of 2.9 persons living in the household, which is consistent with provincial and national patterns. More than 7 in 10 residents (73.8%) own their homes, which is slightly higher than the level in West Region (71.4%) and much greater than in Ontario (69.7%) and in Canada (67.8%) overall.

EMPLOYMENT AND INCOME

Oxford County has a considerably higher employment rate (63.5%) than in the province and country overall – it is more than 3% higher than both. The County also has a much lower unemployment rate (4.8%) than in the province (7.4%) and in Canada overall (7.7%). The after-tax median family income of \$76,275 is notably lower than in the province, but quite similar to that in the country overall. Between 2011 and 2016, median incomes rose in Oxford County (12.3%) slightly more than in Ontario as a whole (11.8%); however, the increase was lower than across Canada overall (13.9%).

ETHNICITY AND LANGUAGE

Only 1 in 30 residents of Oxford County is a member of a visible minority (3.2%). The level of diversity in the Region is significantly lower than in Ontario (28.9%) as well as in Canada overall (21.8%).

About 9 of 10 residents in Oxford County (89.6%) report one of Canada's official languages as their mother tongue. The majority of the County's residents (88.6%) identify English as their mother tongue, which is considerably higher than the percentage nationally (57.3%). Very few residents report French as their mother tongue (1.0%), which is lower than for the province (3.8%) and markedly lower than in Canada overall (21.1%). Consequently, very few residents of Oxford County (4.1%) have a working knowledge of both official languages.

The percentage of people in Oxford County that reports another language as their mother tongue (10.4%) is less than half of the rates for the province (27.4%) and for the nation (21.6%). Although they represent a smaller proportion of the total population, among the mother tongues reported most often by residents are Dutch, German, and to an even lesser extent, Polish.



employment rate

OXFORD	63.5%
ONTARIO	59.9%
CANADA	60.2%

after-tax median family income

OXFORD	\$76,275
ONTARIO	\$79,531
CANADA	\$76,372

visible minority population

OXFORD	3.2%
ONTARIO	28.9%
CANADA	21.8%